

DAFTAR ISI

COVER

<i>HALAMAN PERNYATAAN KEASLIAN</i>	<i>ii</i>
<i>HALAMAN PENGESAHAN TUGAS AKHIR</i>	<i>iii</i>
<i>HALAMAN PERSETUJUAN PUBLIKASI KARYA ILMIAH UNTUK KEPENTINGAN AKADEMIS</i>	<i>iv</i>
<i>KATA PENGANTAR</i>	<i>v</i>
<i>ABSTRAK</i>	<i>vii</i>
<i>ABSTRACT</i>	<i>viii</i>
<i>DAFTAR ISI</i>	<i>ix</i>
<i>DAFTAR TABEL</i>	<i>xiii</i>
<i>DAFTAR GAMBAR</i>	<i>xiv</i>
<i>BAB 1 PENDAHULUAN</i>	<i>1</i>
1.1. Latar Belakang	1
1.2. Identifikasi Masalah	5
1.3. Tujuan Tugas Akhir	6
1.4. Manfaat Tugas Akhir	6
1.5. Lingkup Tugas Akhir	7
1.6. Kerangka Berpikir	8
1.7. Sistematika Penulisan	10
<i>BAB 2 TINJAUAN PUSTAKA</i>	<i>11</i>
2.1. Tinjauan Pustaka	11
2.2. Teori Umum.....	17
2.2.1. Perancangan	17
2.2.2. Visualisasi	19
2.2.3. Dashboard	20
2.2.4. Business Intelligence	22
2.2.5. Learning Management System	23
2.3. Teori Khusus	25

2.3.1. Database	25
2.3.1.1. <i>Conceptual Design</i>	26
2.3.1.2. <i>Logical Design</i>	26
2.3.1.3. <i>Physical Design</i>	26
2.3.2. <i>Data Warehouse</i>	27
2.3.3. <i>Business Dimensional Lifecycle</i>	29
2.3.4. Kamus Data	32
2.3.5. BPMN	33
2.3.6. <i>Rich Picture</i>	38
2.3.7. <i>Fishbone Diagram</i>	39
2.3.8. KPI (<i>Key Performance Indicator</i>).....	40
2.3.9. Arsitektur Aplikasi	42
2.3.10. <i>Dimensional Model</i>	43
2.3.10.1. <i>Star Schema</i>	44
2.3.10.2. <i>Snow Flakes Schema</i>	46
2.3.11. ETL (<i>Extract, Transform, Load</i>).....	47
2.3.12. Pentaho Data Integration	48
2.3.13. Bar Chart, Pie Chart, Dan Line Chart	50
2.3.14. Tableau.....	51
BAB 3 METODOLOGI PENELITIAN	53
3.1. Rencana Penelitian.....	53
3.1.1. Jadwal Penelitian	53
3.1.2. Tempat Pelaksanaan Penelitian.....	54
3.1.3. Waktu Pelaksanaan Penelitian	54
3.2. Objek Penelitian	54
3.2.1. Tentang Perusahaan	54
3.2.2. Logo Perusahaan.....	55
3.2.3. Visi dan Misi.....	55
3.2.3.1. Visi	55
3.2.3.2. Misi	56
3.2.4. Struktur Organisasi	56
3.2.5. Tugas dan Tanggung Jawab	56
3.3. Langkah Penelitian	57

3.3.1. Teknik Pengumpulan Data	57
3.3.2. Teknik Perancangan <i>Business Intelligence</i>	63
3.3.2.1. Analisis Kebutuhan Bisnis.....	63
3.3.2.2. <i>Technical Architecture Design</i>	64
3.3.2.3. <i>Dimensional Modelling</i>	64
3.3.2.4. <i>Physical Design</i>	64
3.3.2.5. <i>ETL Implementation</i>	65
3.3.2.6. <i>Business Intelligence Application Design</i>	66
3.3.2.7. Evaluasi	67
3.4. <i>Database Design Learning Management System</i>	67
3.5. Proses Bisnis Berjalan	69
3.6. Analisis Masalah	70
3.7. Rancangan Usulan	73
3.7.1. Proses Bisnis Usulan	73
3.7.2. <i>Rich Picture</i>	74
BAB 4 HASIL DAN PEMBAHASAN.....	76
4.1. Analisis Kebutuhan Bisnis.....	76
4.2. <i>Technical Architecture Design</i>	77
4.3. <i>Dimensional Modelling</i>	79
4.3.1. Fact Table	79
4.3.2. Dimension Table.....	80
4.3.3. Star Schema	81
4.3.4. Snow Flakes Schema	85
4.4. <i>Physical Design</i>	87
4.4.1. <i>Conceptual Data Model</i>	87
4.4.2. <i>Logical Data Model</i>	88
4.4.3. <i>Physical Data Model</i>	90
4.4.4. Kamus Data	91
4.5. <i>ETL Implementation</i>	97
4.5.1. <i>Pre-Processing</i>	97
4.5.2. <i>ETL Tabel Dimensi</i>	98
4.5.3. <i>ETL Tabel Fakta</i>	104
4.6. <i>Business Intelligence Application Design</i>	107

4.6.1. Halaman Login.....	107
4.6.2. Dashboard Operasional – Informasi Peserta	108
4.6.3. Dashboard Operasional – Informasi Kelas	109
4.6.4. Dashboard Operasional – Analitik.....	110
4.6.5. Dashboard Manajemen	112
4.7. User Acceptance Testing – Validasi Dashboard.....	114
4.8. Hasil Analisis Dashboard	115
4.8.1. Hasil Analisis Dashboard Operasional	115
4.8.2. Hasil Analisis Dashboard Manajemen.....	117
BAB 5 KESIMPULAN DAN SARAN	120
5.1 Kesimpulan.....	120
5.2 Saran	120
DAFTAR PUSTAKA	122
LAMPIRAN	128

DAFTAR TABEL

Tabel 2-1 Tinjauan Pustaka.....	11
Tabel 2-2 Simbol Pada Kamus Data	33
Tabel 2-3 Tabel KPI.....	41
Tabel 4-1 KPI Dashboard LMS	76
Tabel 4-2 Fact tabel modelling	79
Tabel 4-3 Dimensional Table Modelling	80
Tabel 4-4 Kamus data fact_access	91
Tabel 4-5 Struktur data fact_access	92
Tabel 4-6 Kamus data fact_payment.....	93
Tabel 4-7 Struktur data fact_payment.....	94
Tabel 4-8 Kamus data fact_report.....	95
Tabel 4-9 Struktur data fact_report.....	96
Tabel 4-10 Penjelasan Proses ETL Pre Processing.....	98
Tabel 4-11 Penjelasan proses ETL tabel dimensi position, organization, structure, dan company	99
Tabel 4-12 Penjelasan Proses Extract, Transform, Load dim_peserta.....	99
Tabel 4-13 Penjelasan Proses Extract, Transform, Load dim_course	101
Tabel 4-14 Penjelasan Proses Extract, Transform, Load dim_report	102
Tabel 4-15 Penjelasan Proses Extract, Transform, Load dim_payment_via	103
Tabel 4-16 Penjelasan Proses Extract, Transform, Load fact_access.....	104
Tabel 4-17 Penjelasan Proses Extract, Transform, Load fact_payment	105
Tabel 4-18 Penjelasan Proses Extract, Transform, Load fact_report.....	106
Tabel 4-19 Hasil Validasi Dashboard	114

DAFTAR GAMBAR

Gambar 1.1 Kerangka Berpikir 8

Gambar 2.1 Dashboard (Sarikaya et al., 2019) 20

Gambar 2.2 Learning Management System Informedia 24

Gambar 2.3 Business Dimensional Lifecycle (Kimball & Ross, 2013). 29

Gambar 2.4 Participants, Pool, Lane..... 35

Gambar 2.5 Task 35

Gambar 2.6 Exclusive Gateway 36

Gambar 2.7 Parallel Gateway 37

Gambar 2.8 Inclusive Gateway 37

Gambar 2.9 Rich Picture 38

Gambar 2.10 Fishbone Diagram 39

Gambar 2.11 Arsitektur Aplikasi 42

Gambar 2.12 Dimensional Model 43

Gambar 2.13 Star Scheme (Iqbal et al., 2020) 45

Gambar 2.14 Snow Flakes Schema (Iqbal et al., 2020) 47

Gambar 2.15 Pentaho Data Integration 49

Gambar 2.16 Bar Chart 50

Gambar 2.17 Pie Chart 50

Gambar 2.18 Line Chart 51

Gambar 2.19 Tableau 52

Gambar 3.1 Logo PT. Infomedia Nusantara 55

Gambar 3.2 Struktur Organisasi PSM SSO 56

Gambar 3.3 Database Design LMS..... 67

Gambar 3.4 Bisnis Proses Berjalan..... 69

Gambar 3.5 Diagram Fishbone 70

Gambar 3.6 Proses Bisnis Usulan 73

Gambar 3.7 Rich Picture Usulan..... 74

Gambar 4.1 Arsitektur Aplikasi Usulan..... 78

Gambar 4.2 Star Schema fact_access..... 81

Gambar 4.3 Star Schema fact_payment..... 82

Gambar 4.4 Star Schema fact_report 83

Gambar 4.5 Snow Schema fact_access.....	85
Gambar 4.6 Snow Schema fact_access.....	85
Gambar 4.7 Snow Schema fact_report	86
Gambar 4.8 Conceptual Data Model fact_access	87
Gambar 4.9 Conceptual Data Model fact_payment.....	87
Gambar 4.10 Conceptual Data Model fact_report	88
Gambar 4.11 Logical Data Model fact_access	88
Gambar 4.12 Logical Data Model fact_payment.....	89
Gambar 4.13 Logical Data Model fact_report.....	89
Gambar 4.14 Physical Data Model fact_access.....	90
Gambar 4.15 Physical Data Model fact_payment.....	90
Gambar 4.16 Physical Data Model fact_report.....	91
Gambar 4.17 ETL Preprocessing	97
Gambar 4.18 Proses Extract, Transform, Load tabel dimensi position, organization, structure, dan company	98
Gambar 4.19 Proses Extract, Transform, Load dim_peserta	99
Gambar 4.20 Proses Extract, Transform, Load dim_course	101
Gambar 4.21 Proses Extract, Transform, Load dim_report.....	102
Gambar 4.22 Proses Extract, Transform, Load dim_payment_via.....	103
Gambar 4.23 Proses Extract, Transform, Load fact_access.....	104
Gambar 4.24 Proses Extract, Transform, Load fact_payment.....	105
Gambar 4.25 Proses Extract, Transform, Load fact_report	106
Gambar 4.26 Halaman Login.....	107
Gambar 4.27 Dashboard Operasional - Informasi Peserta.....	108
Gambar 4.28 Dashboard Operasional - Informasi Kelas	109
Gambar 4.29 Dashboard Operasional - Analitik.....	111
Gambar 4.30 Dashboard Manajemen.....	113